

4 REASONS LITERACY LEADERSHIP MATTERS

1



School Leaders Directly Impact Student Achievement

School leaders are second only to teachers in their impact on student learning.

Fullan & Pinchot, 2018; Leithwood, Harris, & Hopkins, 2008

2



School Leaders Promote Fair Outcomes

School leaders play a critical role in supporting the literacy needs of all students, including those with or at risk for literacy-related disabilities, by designing and evaluating effective schoolwide reading plans within multi-tiered systems of support.

Eagle, Dowd-Eagle, Snyder, & Holtzman, 2015

3



School Leaders Build Strong Literacy Teams

School leaders improve teaching and learning by promoting staff motivation, commitment, and a positive school culture.

Leithwood, K., Day, C., Sammons, P., Harris, A., & Hopkins, D., 2006

4



School Leaders are Instructional Leaders

School leaders actively support implementation of evidence-based literacy practices by providing access to high quality professional development and coaching/feedback opportunities.

Steiner and Kowal, 2007

Want To Learn More?

Visit the Lead for Literacy Center to access resources and tools that school leaders can use to support teacher implementation of evidence-based literacy practices!

<https://leadforliteracy.org>